

The Connected and Committed Leader

Laura Lopez

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Reviewed by Bill Cooper for Reader Views (6/08)

As the author of my own leadership book, “Leading Beyond Tradition,” and a leadership instructor and coach, I read many leadership books. With the great number of such books available, the book that proves to be successful in the market will provide a separate and distinct approach to leadership. I looked for such an approach in “The Connected and Committed Leader,” and found it.

Laura Lopez provides her readers with a unique, yet interesting comparison between what you do at home and what you do at work. She draws the comparisons that leadership in one positively influences leadership in the other. She brings considerable experience and expertise from her time as VP of Coca Cola, one of the more successful companies in the world, and she should be listened to. Her anecdotal information provides the context from which to apply the content in the book.

To get the most benefit from the book, the reader needs to ask and answer questions – honestly and thoroughly. First, do you want to lead, and more importantly, are you ready? Are you ready to take on the challenges leadership brings – because what you do significantly influences others around you, both at home and at work. She also provides great content on achieving real and measurable results in the workplace.

But if the reader is to take anything from the book, it is that leadership is not a part-time commitment, either at work or at home. Ms. Lopez gives the reader Seven Essential Leadership Insights – each in its own right works, but when the dots are connected between all seven, there is an equation equally real success. I encourage people, executives, managers, supervisors, students, and those who aspire to leadership positions to read this book. It is a winner, and I have added “The Connected and Committed Leader” to my extensive library of leadership and management books. Well done Laura Lopez.